



FOR IMMEDIATE RELEASE

*****THOUSANDS TURN OUT TO CELEBRATE VANDERPUMP'S WORLD DOG DAY *****

LOS ANGELES (June 26, 2017) — On Sunday, June 25, 2017, philanthropist, entrepreneur and television star Lisa Vanderpump and her husband, Ken Todd, hosted the second annual World Dog Day in Los Angeles presented by *Zappos for Good* (www.zappos.com) and *SynLawn* (www.synlawn.com). The day focused on the celebration of dogs as well as raising awareness about global dog abuse and ending the Yulin Dog Meat Festival in China, which started on June 21st. The event stood out in stark comparison against the atrocities occurring annually in Yulin. Vanderpump, who has committed to ending the horrific Yulin Dog Meat Festival, hailed World Dog Day as “an example of what a *real* dog festival should look like – celebrating man’s best friend and how much they add to our lives – instead of causing them pain and suffering.”

Thousands of people were in attendance for the event, and hundreds of dogs celebrated the day with their owners, at a street party that stretched from La Jolla to Crescent Heights Blvd on West Third Street, in front of The Vanderpump Dog Center (8134 West Third St, Los Angeles CA 90048). With over 35 vendors, the first ever “VP Posh Pup Pageant 2017,” performances by *Nash Overstreet* and *Symon*, and a dog agility park, the event was a huge success! “I was also honored to meet and recognize firefighter Andrew Klein who rescued and gave CPR to a dog who had been trapped in a burning building,” Lisa Vanderpump said when presenting him with the “Vanderpump Dog Foundation Hero Award.”

The Vanderpump Dog Foundation completed the paperwork for their 100th adoption on World Dog Day, a great accomplishment after only being open since March 2, 2017. St. Martin’s Animal Foundation (www.stmartinsrescue.org), who was also in attendance, had many successful adoptions, as well. “A wonderful time was had by all at this year’s World Dog Day. We were able find several dogs forever homes, enjoy great entertainment, and raise a lot of awareness and funds to continue our Foundation’s mission,” said Executive Director Dr. John Sessa.

Other sponsors of the event included SUR Restaurant and Lounge (www.surrestaurant.com), Posh Puppy Boutique (www.poshpuppyboutique.com), PRAI Beauty (www.praibeauty.com) and BLK Water (www.getblk.com). Many celebrities also attended the event, including Christy Gibel, Nicky Whelan, Kerry Rhodes, Emma Perry, Asia Monet Ray, and *Vanderpump Rules*’ Scheana Marie, Katie Maloney Schwartz, Tom Schwartz, Ariana Madix, Tom Sandoval, Lala Kent, James Kennedy, Kristen Doute and Brittany Cartwright.

“We are so thrilled and thankful for the turnout at World Dog Day. Given the atrocities happening in Yulin right now, this was a day celebrating the wonderful animals we are trying to protect,” Lisa Vanderpump also said of the event. Her husband and President of The Vanderpump Dog Foundation, Ken Todd, added “it was an incredibly moving, memorable day and we thank everyone who attended.”

To find out more or to contact The Vanderpump Dog Foundation, please visit www.vanderpumpdogs.org.

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ABOUT THE VANDERPUMP DOG FOUNDATION

The Vanderpump Dog Foundation is a 501c3 non-profit dog rescue organization, working on both a domestic and international front to help create a better world for dogs globally. Founders Lisa Vanderpump & Ken Todd began the long journey towards trying to stop the barbaric torture practices at the Yulin Dog Meat Festival and end the dog meat trade in Asia, in 2015. Together with their partner Dr. John Sessa, they launched the campaign Stop Yulin Forever, which ultimately led them to create The Vanderpump Dog Foundation. The movement gained momentum and has inspired activists all over the world to work towards ending the Yulin Dog Meat Festival and encourage more humane treatment for dogs worldwide.

The Vanderpump Dog Foundation was formed to not only aid in ending this international atrocity, but to also better the lives of dogs domestically. The United States faces many problems of its own including dog overpopulation, abuse, neglect and lack of education with regards to spaying and neutering pets. With the opening of their new Vanderpump Dog Rescue Center in LA, The Vanderpump Dog Foundation aims to reduce these problems within California and beyond, as well as continue their national and international campaigns built on a platform of education, legislation, and activism.

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